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## COLORCARE ULTRA SILVER SHAMPOO pH 5.5

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**ACTION /** Highly pigmented anti-yellow shampoo to create beautiful, cool, ice blondes. Extra strong formula with supercharged violet pigments and blueberry extract to neutralize the more stubborn yellow tones of lightened or bleached hair.

For professional use only.

**DIRECTION FOR USE/** apply to damp hair, massage in gently, allow it to work for 2-3 minutes and then rinse. Repeat as needed.



**APPLICATIONS PER BOTTLE/** 8 ml on average length hair, corresponds to about 125 per 1000 ml.

**PRODUCT IDEAL FOR/** Bleached, highlighted, lightened hair.

### IN-DEPTH LOOK AT THE FORMULA/

- Supercharged **violet pigment** for effective, professional anti-yellow action.
- Enhanced with **blueberry extract** which has an antioxidant effect. Gives hair softness and shine.
- **Quaternium 80:** promotes the deposit of the pigment on the hair which intensifies the anti -yellow effect. Thanks to its structure, it binds the violet pigment to the hair, increasing its deposit and duration over time.
- **pH 5.5** to optimize the action of Quaternium 80 in the formula.

**Free from:** sulphates and parabens.

### CLAIMS/

- Anti-yellow action for beautiful, ice, shiny blondes.
- Professional anti-yellow.
- Delicate cleansing action.
- Supercharged violet pigment for powerful anti-yellow effect.
- Versatile: varied levels of neutralisation can be obtained by varying setting time.



The Colorcare products can be used **alone** or in **combination** to create infinite possibilities of personalised anti-yellow services and can be modulated over time for a Silver Irisée toning effect.

**EXPRESS TREATMENT!** Effective even after only one application with short setting time.

**DERMATOLOGICALLY TESTED**

**pH:** 5.5

**Available size:** 1000ml